Donna Fishman, MPH is the Director for the National Center for Children's Vision and Eye Health (NCCVEH) at Prevent Blindness. Donna coordinates the strategic programmatic efforts of the NCCVEH, including the work of its Advisory Committee, state level initiatives, national partnerships, professional development, communications, publications, and federal agency relationships. She facilitated and managed the federally funded Better Vision Together Community of Practice and managed the development of the Small Steps for Big Vision toolkit for early childhood education and care agencies to increase family and caregiver education around children's vision and eye health. Donna facilitates the development of reports, fact sheets and educational materials. A seasoned public health professional, Ms. Fishman is skilled in coalition leadership, systems change, strategic planning, fundraising, program development and evaluation, and grant management. In her role, she advocates for public health and education systems that support a comprehensive children's vision and eye health system for children. Previously, she directed school nurse leadership training and teacher education programs at Healthy Schools Campaign and directed a teen pregnancy prevention initiative and membership organization in Minnesota.